

Friday 15th May, 2020

# **LIV'S LABORATORY**

**Olivia Princess Tiger-Lily Morcom**

Television Production

# Table of Contents

## The BIG IDEA

- The show breakdown
- Storyboard / Vision
- Guests
- Location and props

## Financing and Legal

- Budget
- Technical challenges

## Formats

- Location release forms
- Talent release forms
- Call sheet
- Equipment list
- Risk Assessment

# **The BIG idea**

## **The show breakdown**

Liv's Laboratory is a presenter led panel show, that interviews and showcases musical and artistic talents that have just left education, college or university. Liv's Laboratory's objectives and aims is to create a platform where new talents that have struggled to break through into the media industry, can display their art or passion on a global platform.

The show will encompass a conversational interview style to shed light on the guest's background and creative journey, followed by a quick-fire round game and finally a live performance from the guests.

Liv's Laboratory will engage its viewers through both its educational and entertaining footage. Additionally, with a live performance from a guest each week, viewers will be intrigued to see who will be interviewed and perform next.

Due to the unfortunate circumstances that has occurred as result of COVID-19 I was not able to capture any footage of my show. With the nature of the show being a panel show with two guests, I was no longer able to film at The Ballroom in Canterbury and my guests where not able to travel due to lockdown restrictions. Alongside this, I made the decision to not film any guests interviews over platforms such as Skype or Zoom, as I believe I would not be able to capture the raw essence of the show, which relies highly on the interaction between both guests and the host. In addition to this, the live performance segment of my show was significantly hard to record due to one guest having to travel home from the UK and as a result of this I believe I would be able to convey the essence of my show far greater through this journal than any other method.

## **Target Audience**

Liv's Laboratory target audience ranges between the ages of 16-35, aiming at those who have a deep passion and love for the creative arts and music. Although the show may even cater to younger audiences, due to the content, rawness and potential misuse of language, I decided on the youngest target audience age of 16.

As a result of the show being broadcasted on YouTube, there is no watershed which stops potential offensive content and language to be aired before 9pm. However, as my intentions for the show is to encompass both a raw element and an intellectual one I will ensure that a warning disclosure appears before the show starts. This will allow time for any potential younger audiences to exit the video before the show begins.

## **Broadcasting Platform**

The show Liv's Laboratory is to be aired through the platform of YouTube. The reasoning behind this decision is due to the vast audience since platform reaches out too. YouTube is the biggest watched platform by the public, and as the nature of Liv's Laboratory is based upon musical and performing talents there really isn't a better platform to broadcast it on.

The duration of the show is 14 minutes long and through a significant amount of research, it shows that the most interactive and well-received videos last between 12-17 minutes. This is the reason I wish to film a show lasting around 14 minutes long, ensuing the video is not long so the viewer becomes bored, but not too short so the viewer feels as though they haven't missed out.

Furthermore, YouTube has very little restrictions on content and use of language when uploading shows. Although the use of racial slurs and highly offensive

language is not be recorded for this show, minor use of swear words or words that are not politically correct may be used. As every guest will be over the age of 18 to avoid legal and ethically problems, the viewers that watch this show may not be, therefore it is essential that I put a disclosure message at the beginning of the show.

### **Story Board and Vision**

I envisioned a multi-cam set up of 3 cameras. One camera focusing directly on the presenter, one for wide establishing shots of the guests alongside the presenter and the last camera for close ups and extreme close ups. I wanted to experiment with different depths of camera angles to create a simple yet sleek effect.

Moreover, as panel show it is essential to capture the raw emotion on each persons face, and this is my reasoning behind using so many mid shots and close up shots.

The use of three standing white studio lights will create my desired effect of a real life studio. I envisioned the lights to be white to avoid the warmth of a yellow light reflecting off the presenter and the two guests skin complexion. Alongside this, I also created out of fairy lights the shows name Liv's Laboratory in the back drop off all the shots. This was to replicate the stereotypical presenter-led shows, whilst also making it aesthetically pleasing to all viewers.

The music I would of used for the introduction of each show was a soundtrack created by Ellis King. The beat which is only 15 seconds long was compilation of drum beats and harmonies. It is upbeat and catchy, this allows the viewer to be able to hear the soundtrack and immediately recognise it came from Liv's Laboratory. In addition to this, as I created the beat alongside Ellis there was no issues with copyright and Ellis King's name would be referenced within the closing titles of the show.

## Opening sequence

Opening titles – this sequence is a bundle of best bit clip taken from the show the viewer is about to watch.

## Liv (Presenter)

Introduction to the show – A medium shot, showing my upper torso and the desk I am sitting at.

## Liv Guest 1 and Guest 2

Cut to a wide shot as the guests are introduced. Followed by medium shots of each guests face to convey their emotions.

## Liv Guest 1 and Guest 2

Switching between cameras continue to capture both medium shots and extreme close ups. Paying particular attention to each guest's emotion.

## Background on Guest 1

Transition into pre-recorded footage of a guest 1 recording a song in his bedroom. Mainly consisting of medium shots and close ups.

## Liv Guest 1 and Guest 2

Cut back studio – the use of medium wide shot is used here whilst the presenter asks questions to guest 1

## Background on Guest 2

Transition into pre-recorded footage of guest 2 performing an original song at his college a couple of years ago.

## Liv Guest 1 and Guest 2

Cut back to wide shot – to see presenter and both guest – the presenter speaking directly to the camera introduces the next part of the show – quick fire round

## Transition

An animated effect will swipe across the screen – displaying the words QUICK FIRE ROUND

## Liv

Fade the transition into a medium shot of the presenter. The presenter will explain the rules of the game and how to score points.

## Guest 1 and Guest 2

Cut to medium shot of both the guest. Looking ready and fired up to play the game.

## Liv Guest 1 and Guest 2

Cut back to wide shot – as the presenter reads to the question cut to close up.

## Guest 1 and Guest 2

Keeping close up on both faces of the guest – cutting to an extreme close up of whoever answers the question first.

## Guest 1 and Guest 2

Continuation of shots – repetition of camera angles as the game continues.

## Liv

Medium shot of presenter declaring the winner. Whoever wins gets to do a live performance of a song of their choice.

## Guest 1 and Guest 2

With the use of wide shot, medium shots, close ups and Dutch angles. Both the guests perform a song together as it is the first episode. The episode fades out as the performance

## **Guests**

Talk show host = Olivia Morcom

Guest 1= Taiwo Mosaku - Rap artist

Guest 2 = Louis Morcom - Pop/Ballard singer artist

Guest 3 (backup) = Kevyn Ricard - Rap artist

Camera man 1 = Ellis King

Assistant / Camera man 2 = Josh Taylor

## **Location and Props**

The location for the show takes place at The Ballroom in Canterbury. The large open space which was originally a ballroom dance space is filled with studio lights, a large open space, a stage and seating areas. This venue offers a great ambience and is known to both the guests. This was an important factor when deciding on the location of my show as I wanted the guests to feel familiar with the venue, allowing their nerves to be as controlled as possible.

The Ballroom is also a great location due to the facilities it comes with. With multiple lighting sources and multiple electrical sockets, this venue allowed for a full multi-cam set-up, lights and a stage where the whole show could be shot fluidly and professionally.

Due to The Ballroom's high walls and ceilings the acoustics within the room is phenomenal. This was a vital element to have for this show as it is largely based around music and live performances. Alongside this, due to the capacity of the building, The Ballroom staff also allowed for a live audience to come and watch the first ever filming of the show. This was a desire that I always wanted to achieve when making this show. Due to the relaxed nature and conversational style of the show, it was a potential idea to be able to use crowd participation. Furthermore, a live crowd

would of also been an excellent touch to the last section of the show when the guests perform a live performance of their desired choice.

Props that will be included in my show will consist of:

- Table and chairs - for talk show host and guest to be seated during the conversational segment to the show
- Radio mics/ podcast mics/ standing mics - for all aspects of the show in particular the live section
- Extension leads
- Multiple plug sockets
- 3 cameras and tripods
- White lights - standing lights
- Fairy lights - to write name of the show in the background
- Guitar (possibly piano)
- Guitar stand
- Presenter note cards - name of the show on the back of them
- Refreshments on the table to add to the relaxed and raw vibe of the show

# **Financing and Legal**

## **Budget**

The budget will mainly consist of the props and the overall aesthetic outlook of the show. With the dream of achieving LIV'S LABORATORY in the back ground in fairy lights I will ensure to set aside a budget that will be just for the look of the show. As well as providing a budget for the cost of travel and food for guests and the crew.

Fairy lights = £30

Refreshments = £30

Travel = £100 - with guests travelling locally this price may change due to different methods of travel.

Technical (plug sockets and extension leads) = £50

Total = £210

## **Technical Challenges**

As a result of COVID-19 and the lockdown restrictions that have been put in place all over the country I was unable to record any footage. Due to one guest living abroad and having to fly back to his country, and myself not living within the comfort of my own home I have found it extremely difficult to gather footage that would work for a replacement show. Alongside this, my original filming date of Tuesday 14th April 2020, taking place at The Ballroom located in Canterbury was also cancelled due to the lockdown restrictions.

However, to outline the technical issues that would of occurred if I was able to create my show would of consisted mainly of musical and electrical difficulties. With a guest bringing their own equipment for the live performance section at the end it

was essential that the guitar one guest would use sounds perfect through the amplifier the Ballroom said we could kindly use. To ensure this didn't happen I ordered a couple of different input and output cables to ensure that the chances of this happening was minimised.

Furthermore, with successfully being able to achieve such a great venue, I was only allocated one day to be able to use their facilities. I was unable to test equipment out before securing the venue and due to the popularity of The Ballroom's venue itself, unfortunately the managers was not able to give me any longer time for the day I did have allocated. This put an immense amount of pressure on myself and the cameraman to get the shots completely right within such a short space of time.

# Location Recce

Location layout/map of location

## LIV'S LABORATORY

Date:	
Address:	
Location site number:	
Site manager number:	
Parking:	

Point of access:	
Electricity supply:	
Sunlight/Windows:	
Point of shot:	
Layout of props:	
Safety issues Contact info:	
Toilet facilities:	
Fire exits:	

# Talent Release Form

Title of project: LIV'S LABORATORY

Recording date: .....

I agree to participate in the filming of LIV'S LABORATORY talkshow. The nature and composition of the show has been fully explained to me and I therefore give consent for the filming of my performance throughout the process.

I agree that the filming/recording/audio may be edited from the production and that there is no guarantee that my contribution will appear in the final edit

I acknowledge that the show may be advertised and televised at any time and from time to time throughout all countries of the world and all platforms.

I hereby give permission and grant you the sole and exclusive copyright in connection with my performance. I hereby give permission for exploitation in all media for the full period of such copyright.

I hereby grant to you all consents and permissions pursuant to the Copyright Designs and Patents Act 1988 and any re-enactment.

Signed (talent).....

Date.....

Full Name (talent)

.....

Signature (producer).....

Date.....

# LIV'S LABORATORY

## CALL SHEET

Date:

Venue:

Parking:

Directions to venue:

<b>Contacts: number and email</b>	
<b>Olivia (host/producer)</b>	
<b>Ellis King (camera man 1)</b>	
<b>Josh Taylor (camera man 2)</b>	
<b>Louis Morcom (Talent 1)</b>	
<b>Taiwo Mosaku (Talent 2)</b>	

<b>Running order of the day</b>	
<b>9am - Breakfast/conference</b>	
<b>10am - makeup and hair</b>	
<b>11:30am - RECCE run</b>	
<b>13:00pm - First run through</b>	
<b>14:30pm - Lunch</b>	
<b>15:30pm - Second run through</b>	
<b>17:00pm - close down</b>	

Signed \_\_\_\_\_

Date \_\_\_\_\_

# LIV'S LABORATORY

## Equipment List

		Tick side when collected in at the end of the day.
Table =	1	
Chairs =	3	
Radio Mics =	3	
Extension leads =	3	
Cameras =	3	
Tripods =	3	
White studio lights =	3	
Fairy lights =	5	
Guitar =	1	
Guitar stand =	1	
Presenter note cards =	5	

Signed (At the end of the day) \_\_\_\_\_

# LIV'S LABORATORY

## Risk Assessment

Potential Risks:	Description:	Yes	No
Fire Exits			
Toilets			
First Aid			
Wires / Cables			
Equipment			
All forms signed			

By signing this risk assessment you have been notified/shown all the potential risks and damages by a member of the Liv's Laboratory crew or member of staff.

Signed \_\_\_\_\_ Date \_\_\_\_\_

Signed my site manager \_\_\_\_\_ Date \_\_\_\_\_